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## Earvin Johnson brings “Magic” to BBCB

By **NICK GRIESBACH**  
SPORTS EDITOR

The Hillsborough Community College “Black, Brown and College Bound” Conference will include special plenary speaker Earvin Magic Johnson.

The BBCB 8th Annual Summit takes place February 12 - 15 at the Tampa Marriott Waterside in Tampa, Florida.

The conference theme

is “Setting the Record Straight: Demystifying the Perception of African American and Latino Males in Higher Education”.

The conference recognizes that everyone faces challenges today, but those challenges faced by African American and Latino males are significantly more complex. Issues that influence their daily lives include limited participation in non-traditional career paths, the

need for more role models, actions that impact their civil and personal rights, masculinity and identity, and the proper use of technology and social media.

The Summit will address challenges in five tracks:

Track 1: Exceed Expectations: Designing Non-traditional Careers for the Future

Track 2: Technology: Current and Future Trends

Track 3: Mentoring: A Structured Sharing of Wisdom

Track 4: Justice System: Roadblock or Stepping Stone?

Track 5: Identity and Culture: Perceptions Gone Wrong

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